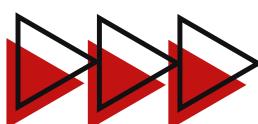# GRAPHIC DESIGN DIPLOMA

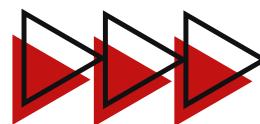## CAMBRIDGE EDUCATION COLLEGE

CAMBRIDGE EDUCATION COLLEGE

Cambridge Education College is an accredited vocational institution based in the United Kingdom, offering accredited vocational training programmes both in-person in the UK and online to students globally. We provide exceptional vocational content delivered by expert instructors.

vision
To be a leading centre of academic excellence, fostering innovation, global citizenship, and lifelong learning for every student.

mission
Our mission is to provide high-quality, flexible education that equips students with the knowledge, skills, and confidence to succeed in a rapidly changing world.

GRAPHIC DESIGN DIPLOMA SUMMARY

communication. It equips students with the artistic and technical skills needed to plan, design, and present ideas effectively across print and digital platforms. Throughout the programme, students learn to combine images, typography, colour, and layout to create visually engaging and purposeful designs. They gain hands-on experience with professional software such as Adobe Photoshop, Illustrator, and InDesign, while also exploring applications in publishing, web, packaging, and infographics.
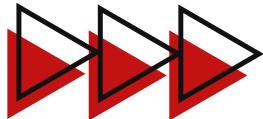
The course emphasises both creativity and problem-solving, encouraging students to refine their work through the design cycle. Professional aspects, including brand identity, portfolio development, and design business management, prepare graduates to enter the job market with confidence.

This diploma is ideal for beginners, creatives, professionals, and entrepreneurs who wish to transform their passion into practical design skills and build a strong foundation for a career in graphic design.

GRAPHIC DESIGN DIPLOMA PLAN

Module 1 lessons included:

- What is Graphic Design?
- Foundations of Good Design
- Introduction to Adobe Illustrator
- Designing a Flyer in Adobe Illustrator
- Photo Manipulation in Adobe Photoshop
- Movie Poster Design in Adobe Photoshop
- Introduction to Adobe InDesign
- Print and Pre-Press Basics & Brochure Design in InDesign

Module 2 lessons included:

- Advanced Colour Theory & Print Terminology
- Mood Board Creation
- Advanced Typography Anatomy
- Basics of the Pen Tool
- Mastering the Pen Tool
- Magazine Cover Design in Adobe Photoshop
- Advertisement Design in Adobe Photoshop
- Magazine Creation in Adobe InDesign

GRAPHIC DESIGN DIPLOMA PLAN

Module 3 lessons included:
- Creative Thinking
- Corporate Identity & Mock-Ups
- Interactive PDF & e-Publication
- Advanced Photo Manipulation
- 3D Rotation & Design in Adobe Illustrator
- Packaging Design
- Designing for Web & Social Media
- Infographics

Module 4 lessons included:
- Design on the Go
- Create Your Own Font
- Advanced Digital Illustration
- Essentials for Design Businesses
- Résumé Creation
- Power Tools in Photoshop
- Getting Your Foot in the Door (Entering the Job Market)